



Dear Community Partner,

I would like to take the opportunity to share with you a unique sponsorship event, which benefits pediatric therapy patients with special needs and their families. Mariah's Miracle 3rd Annual Cornhole Tournament and Fundraiser will take place on Saturday, April 13, 2024 at Chicken 'n Pickle in Glendale, AZ.

Mariah's Miracle, a 501(c)3 non-profit organization, was created in honor of Kids Place pediatric physical therapist Mariah Devries, who we lost to cancer at the young age of 26, two months after giving birth to a beautiful baby girl, Clara. Mariah's Miracle further expands her life and legacy by establishing a fund to help pediatric therapy patients and their families offset the cost of therapy and equipment that insurance does not otherwise provide.

Last year's tournament exceeded expectations. 75 teams (150 participants) competed throughout the afternoon with more than 250 additional spectators cheering. We were able to raise just over \$20,000 at this event alone! Not only have we moved this year's event to the brand new Chicken 'n Pickle venue at Westgate but we have also added a live band! This year, our goal is 500 people and \$30,000 raised!

Run entirely by volunteers, 100% of proceeds is directly added to the general fund which awards eligible Arizona pediatric patients. Since our inception in 2022, Mariah's Miracle has raised more than \$150,000 and granted 32 Arizona children therapy and equipment totaling \$122,000 thus far.

I would like you to become a sponsor and enjoy the many benefits outlined in the enclosed sponsorship package. Corporate sponsorship of this special event entitles your company to a full range of marketing and public relations opportunities. We hope you will share in celebrating Mariah's legacy by supporting this cause.

If you have any questions, please feel free to reach out to me directly at 623-242-6908 ext. 503 or bscott@azopt.net.

Respectfully,

Brad Scott
Co-Chair, Mariah's Miracle



BOOTS, BAGS, AND BBQ CORNHOLE TOURNAMENT & FUNDRAISER SPONSORSHIPS April 13, 2024 | Glendale, AZ

Helping Arizona kids, one grant at a time.

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2023 Cornhole Tournament Stats:

- **150 participants**
- **250 additional spectators**
- **\$20,000 raised**



Watch last year's event video here!



SPONSORSHIP LEVELS

Title Sponsor – \$5000 (1)

- Company name recognized as “2024 Mariah’s Miracle Cornhole Tournament presented by...”
- Title logo placement on banner
- Logo on custom board (that you keep!) to be used for Championship Lane
- Title logo placement on Swag Bag
- Opportunity to include company materials in Swag Bag (company to provide items)
- Company logo and link tagged on event page of website
- Recognition on social media
- Sponsor call-outs throughout tournament
- Two team registrations (4 players)
- 20% discount on additional teams



Entertainment Sponsor – \$3000 (1)

- All Lane Sponsor Benefits plus...
- Exclusive logo placement at stage
- Exclusive logo placement on tables
- Premium logo on banner
- Premium logo on Swag Bag



Beverage Sponsor – \$3000 (1)

- All Lane Sponsor Benefits plus...
- Logo on official '24 MM Cornhole Collectible Cup
- Premium logo on banner
- Premium logo on Swag Bag



Lane Sponsor – \$1500 (16)

- Company name recognized as specific tournament lane
- Logo on custom board (that you keep!)
 - 2nd year returning sponsors receive custom cornhole bags
 - 3rd year returning sponsors receive custom scoreboards
- Logo on banner
- Logo on Swag Bag
- Opportunity to include company materials in Swag Bag (company to provide items)
- Company logo and link tagged on event page of website
- Recognition on social media
- Sponsor call-outs throughout tournament
- One team registration (2 players)
- 20% discount on additional teams

Mariah’s Miracle is a 501c3 non-profit organization. A tax receipt will be given for your records.

GRANT RECIPIENTS

RUTHIE

Ruthie was diagnosed at birth with the most serious form of Spina Bifida called Myelomeningocele. Spina bifida is a condition that affects the spine if the neural tube does not close all the way. When the neural tube doesn't close all the way, the backbone that protects the spinal cord doesn't form and close as it should. This often results in damage to the spinal cord and nerves leading to physical and developmental disabilities.

Ruthie, with her new pink bike from Mariah's Miracle, immediately gains some independence and a small sense of normalcy, not to mention fun! Additionally, her adaptive bike improves her strength, range of motion, motor planning skills and coordination. While insurance was unable to help, we were blessed to be able to.



RONALDO

Ronaldo was diagnosed with Duchenne Muscular Dystrophy, a progressive disorder that leads to muscle degeneration and weakness. While he still has some use of his legs to walk, over an extended period of time like school, Ronaldo needs to use a wheelchair. Over time, Ronaldo will need a wheelchair at all times.

Mariah's Miracle was blessed to grant Ronaldo and his family the \$15,000 necessary for a down payment towards a wheelchair accessible van. Ronaldo deserves to live without restrictions due to transportation.

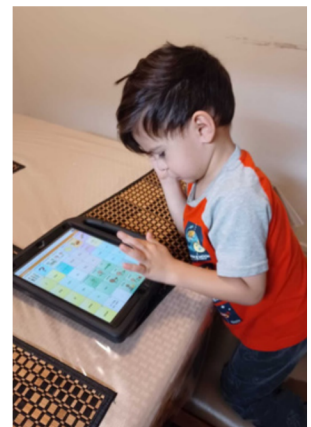
After receiving the van, Ronaldo's family noticed a significant improvement in his demeanor. He wakes up every morning ready to conquer the day. Between the van and electric wheelchair, Ronaldo has gained significantly more independence and now has more opportunity to be a part of family activities and travel.



ANGEL

Angel is a gestalt language learner, which means he learns language in chunks of words rather than one single word at a time. Angel learned very quickly how to communicate his needs through Augmentative and Alternative Communication (AAC) devices which he borrowed from therapy and school. After a few speech therapy sessions, it became evident that a personal AAC device with TouchChat would be very beneficial.

Unfortunately, insurance does not cover the cost of an AAC evaluation, the AAC device, or the TouchChat app. However, after submitting a grant request to Mariah's Miracle, we were blessed to grant the necessary funds for Angel's family to purchase the device and app!



100% OF PROCEEDS GO TO GRANT RECIPIENTS!