



January 19, 2023

Dear Community Partner,

I would like to take the opportunity to share with you a unique sponsorship event, which benefits pediatric therapy patients with special needs and their families. **Mariah's Miracle 2nd Annual Cornhole Tournament and Fundraiser** will return to The Cabin Whiskey and Grille in Peoria, Arizona on **Saturday, April 1, 2023**.

Mariah's Miracle, a 501(c)3 non-profit organization, was created in honor of Kids Place pediatric physical therapist Mariah Devries, who we lost to cancer at the young age of 26, two months after giving birth to a beautiful baby girl, Clara. Mariah's Miracle further expands her life and legacy by establishing a fund to help pediatric therapy patients and their families offset the cost of therapy and equipment that insurance does not otherwise provide.

This past year, Mariah's Miracle hosted three major events – a pancake breakfast, a 5k, and a cornhole tournament. More than 1,000 people gathered at these events to help us raise over \$100,000 in just our first year of events. This amount has allowed us to grant 18 children therapy and equipment totaling \$76,000 thus far with many more still to apply.

Last year's tournament exceeded expectations. 80 teams (160 participants) competed throughout the afternoon with more than 200 additional spectators cheering. With your support, we were able to raise over \$20,000 at this event alone! This year, we anticipate 200 participants (100 teams) and at least 250 additional spectators.

I would like you to become a sponsor and enjoy the many benefits outlined in the enclosed sponsorship package. Corporate sponsorship of this special event entitles your company to a full range of marketing and public relations opportunities. We hope you will share in celebrating Mariah's legacy by supporting this cause.

If you have any questions, please feel free to reach out to me directly at 623-242-6908 ext. 503 or bscott@azopt.net.

Respectfully,

Brad Scott
Co-Chair, Mariah's Miracle

2023 Mariah's Miracle Cornhole Tournament and Fundraiser Sponsor Levels

Lane Sponsor - \$1500

- Company name recognized as specific tournament lane
- Logo on custom board (that you keep!)
- Logo on banner at Championship Lane
- Opportunity to include company materials in Swag Bag (company to provide items)
- Company logo and link tagged on website
- Recognition on social media
- Mentioned throughout tournament
- Team play for 2



Mariah's Miracle is a 501c3 non-profit organization. A tax receipt will be given for your records.

We _____, agree to sponsor Mariah's Miracle 2023 Cornhole Tournament and Fundraiser. The event will be held on April 1, 2023. We agree to sponsor \$ _____, and agree to the conditions set forth in the levels. Please make checks payable to: Mariah's Miracle.

Company Name: _____

Company Representative: _____

Contact Phone: _____

Contact Email: _____

Company Website: _____

FaceBook Link: _____

Instagram Link: _____

Please send .EPS or .AI Logo to bscott@azopt.net